

RAINBOW

Newsletter of Priyadarshni Academy

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DR. MASHELKAR TAKES OVER AS CHAIRMAN OF PRIYADARSHNI ACADEMY'S GLOBAL AWARDS ADVISORY COMMITTEE



Dr. Ramesh A. Mashelkar, F.R.S., the President of Indian National Science Academy and President of Global Research Alliance, is the new Chairman of Priyadarshni Academy's distinguished biennial Global Awards Advisory Committee. He chaired its first meeting recently.

The Academy's prestigious biennial awards event will be held on September 19, 2008 in Mumbai and mark the beginning of the Academy's Silver Jubilee Celebrations. The Academy will leave no stone unturned to make the awards event and the Silver Jubilee year very special. Dr. Mashelkar's profile across the world will give a boost to the selection of the awardees and to the awards event in 2008. Other members of the Committee are : Mr. Niraj Bajaj, Mr. Gul Kripalani, Dr. Vijay Bhatkar, Mr. Atul Nishar, Mr. P. P. Chhabria, Dr. Mohan Patel, Ms. Poonam Dhillon, Mr. Suresh Prabhu, Mr. S. Rajagopal, Mr. Niranjan Hiranandani, Mr. Nanik Rupani, Mr. Vithal Kamat, Dr. Ram Tarneja, Mr. Dinesh Khanna, Mr. Sundeep Waslekar, Mr. Nayan Patel, Mr. Mahesh Thakkar, Mr. Rattan Keswani, Mr. Vijay Mukhi, and Dr. Rupa Shah

Priyadarshni Academy's first awards programme was held way

back in 1985, the year in which the Academy was established. Over the years, the awards programme has grown in reputation and stature. Some of the most distinguished awardees of yesteryears have been:

- Mrs. Megawati Soekarnoputri, Member of House of Representatives, Indonesia
- Rt. Hon. John Prescott, Deputy Prime Minister, U.K.
- Mr. Narayana Murthy, Non-Executive Chairman, Infosys Technologies Ltd., India
- Mr. Jignesh Shah, Founder CEO, Financial Technologies Group, India
- Dr. Frene Ginwala, Speaker, National Assembly, South Africa
- Hon. Loren Legarda, Member, Senate of the Philippines
- Mr. Carlos Magarinos, Director-General, UNIDO
- Mr. Jorma Ollila, Chairman & CEO, Nokia Corporation

The Global Awards Programme is considered by a number of leaders in India to be the only one of its kind in Asia in that the Academy's programme embraces all professional categories. Priyadarshni Academy is one of India's most prominent NGOs focusing on awards to recognize and inspire people, education, promotion of the classical Indian arts among the youth, and financial assistance to the needy and deserving students.

NANIK RUPANI RESIGNS AS CHAIRMAN OF ENKAY TECHNOLOGIES

Recently, Mr. Nanik Rupani said that the time has come for him to act upon his longstanding dream of devoting more time to the diverse activities of Priyadarshni Academy.

With this in view, he announced that he has relinquished his position as Chairman of Enkay Technologies (India) Pvt. Ltd.

Soon to enter its 25th year, Priyadarshni has always been very dear to Mr. Rupani's heart. He said, 'The Academy has been, not just my dream, but also that of several others who have nurtured it through thick and thin. I am happy to now have the opportunity to engage the Academy more actively in the fulfillment of its objectives.'

Mr. Rupani continues to be the Chairman of Neutron Electronic Systems Pvt. Ltd., which has been the pioneer in providing enterprise telecom solutions such as video / audio conferencing, boardroom design and implementation, telephony systems, etc.

He is also associated with various associations of industry, chambers of commerce, and educational boards through which he continues to take up issues like Mumbai development, protection of the environment, promotion of trade, etc.

R. K. Vishwanathan
Advisor



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Chairman's Message



I would like to update you on some exciting developments that have taken place in the Academy in the past few months.

Dr. Ramesh A. Mashelkar, Chairman of Priyadarshni Academy's Global Awards Advisory Committee, chaired the committee's first meeting. In his dynamic way, he was able to draw the committee members into a lively discussion regarding new standards that ought to be set for the Academy's upcoming Global Awards Function on September 19, 2008. I am sure that with Dr. Mashelkar's international standing, the 24th Anniversary Global Awards Function will be the most outstanding one yet.

Yes, 24 years have passed since the Academy's inception! I vividly recall the 1st Anniversary we celebrated in 1985. Those were the days of small beginnings. Since then, thanks to the support received by several philanthropic persons and institutions, the Academy has taken long strides, even into the international arena. The Global Awards Function of September 19, 2008 will herald the start of the Academy's Silver Jubilee Year, a special milestone in the life of any organization.

Please spare a moment and visit the Academy's website www.priyadarshniacademy.com. You will at once notice the striking new look it now has! After all, Priyadarshni believes in continuous improvement, and the Academy's website is no exception to the rule.

With several high profile dignitaries on our Global Awards Advisory Committee, the Academy has also seen it fit to create its own software that would allow committee members to get online to effectively initiate and discuss any relevant topic with each other. In doing so, it allows them to keep contributing to the Academy's advancement from the convenience of their own offices or homes.

This issue of Rainbow includes the illustrious profile of Dr. R. A. Mashelkar and glimpses into the Academy's recent Literary Awards and Scholarships, among other featured articles. I am sure that you will, as always, enjoy going through it.

With best wishes,

Yours sincerely,

Nanik Rupani



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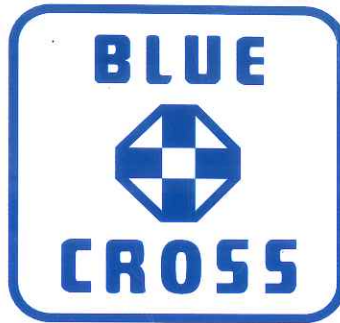
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R.A. MASHELKAR, F.R.S.

Dr. R.A. Mashelkar is presently the President of Indian National Science Academy (INSA) and President of Global Research Alliance, a network of publicly funded R&D institutes from Asia-Pacific, Europe and USA with over 60,000 scientists. Prior to this, Dr. Mashelkar served as the Director General of Council of Scientific and Industrial Research (CSIR), with thirty-eight laboratories and about 20,000 employees for over eleven years.

Dr. Mashelkar is only the third Indian engineer to have been elected as Fellow of Royal Society (FRS), London, in the twentieth century. He was elected Foreign Associate of National Academy of Science (USA) in 2005, only the 8th Indian since 1863 to be so elected. He was elected Foreign Fellow of US National Academy of Engineering (2003), Fellow of Royal Academy of Engineering, U.K. (1996), and Fellow of World Academy of Arts & Science, USA (2000). Twenty-six universities have honoured him with honorary doctorates, which include Universities of London, Salford, Pretoria, Wisconsin and Delhi.

In August 1997, Business India named Dr. Mashelkar as being among the 50 path-breakers in the post-Independent India. In 1998, Dr. Mashelkar won the JRD Tata Corporate Leadership Award, the first scientist to win it. In June 1999, Business India did a cover story on Dr. Mashelkar as "CEO OF CSIR Inc.", a dream that he himself had articulated, when he took over as DG, CSIR, in July 1995. On November 16, 2005, he received the Business Week (USA) award of 'Stars of Asia' at the hands of George Bush (Sr.), the former President of USA. He was the first Asian Scientist to receive it.

When Dr. Mashelkar took over as the Director General of CSIR, he enunciated "CSIR 2001: Vision & Strategy". This was a bold attempt to draw out a corporate like R&D and business plan for a publicly funded R&D institution. This initiative has transformed CSIR into a user focussed, performance driven and accountable organization. This process of transformation has been recently heralded as one of the ten most significant achievements of Indian science and technology in the twentieth century.



Vice President Mr. Bhairon Singh Shekawat and Mr. Rupani in avid conversation at a recent meeting in Sahyadri, Mumbai.



All smiles - while Mr. Rupani shakes hands with Mr. Mukesh Ambani, Chairman, Reliance Industries. They met at the AGM of IMC at the Y. B. Chavan Auditorium on April 24, 2007.

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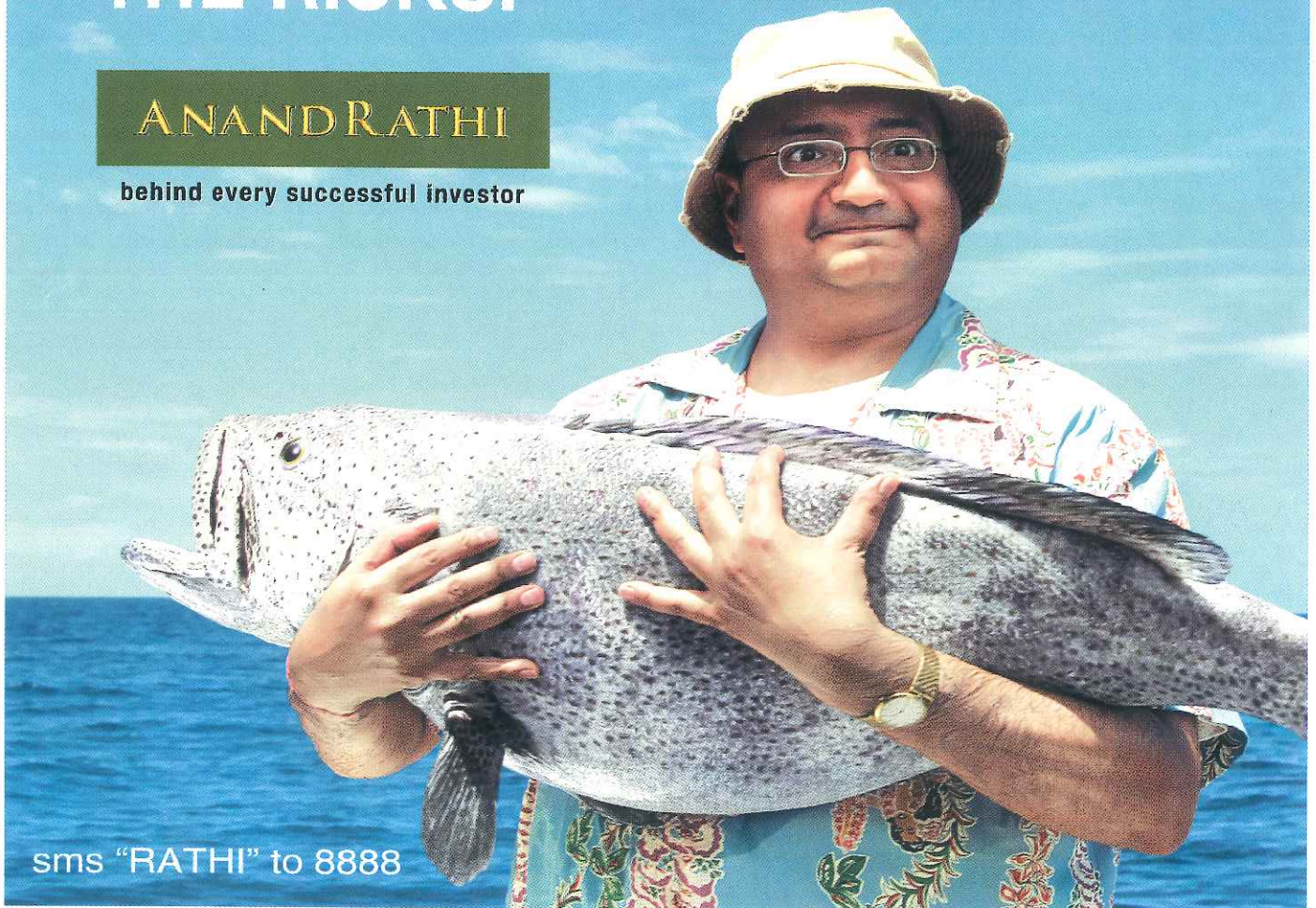
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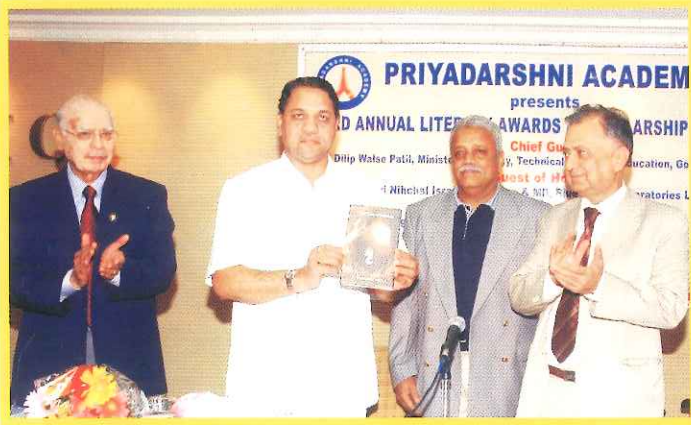
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Literary Awards & Scholarships Presented



Shri Dilip Walse Patil, Minister for Energy, Technical & Medical Education, Govt. of Maharashtra is seen releasing a spiritual novel titled *The Cave of Freedom* authored by Shri V. Radhakrishnan. Seen from left to right are : Shri Nihchal Israni, CMD, Blue Cross Laboratories Ltd., Shri Radhakrishnan and Shri Nanik Rupani, Chairman, Priyadarshni Academy. The book launch was organised by Priyadarshni Academy to coincide with its 23rd Anniversary Literary Awards & Scholarships Function on March 22, 2007 at Indian Merchants' Chamber Hall Mumbai. The novel published by Konark Publishers Pvt. Ltd. Delhi. is "dense in its social details and subtle in its metaphysically meditative narration... The experience depicted in the novel is moving and the modern reader is challenged to introspect and explore his/her life.."

Priyadarshni Academy's 23rd Anniversary Literary Awards and scholarships were presented at a special function on March 22, 2007 at 5.00 p.m. at the Walchand Hirachand Hall of the Indian Merchants' Chamber, Churchgate, Mumbai.

The Awards were presented by **Shri Dilip Walse Patil**, Minister for Energy, Technical & Medical Education, Government of Maharashtra. **Shri Nihchal Israni**, Chairman & MD, Blue Cross Laboratories Limited was the Guest of Honour. **Shri Jignesh Shah**, Founder CEO, Financial Technologies Group was the Special Guest.

"Priyadarshni Academy has from its inception encouraged and promoted achievements in the Literary, Educational, Cultural and Social fields", Shri Nanik Rupani stated and added that the Academy's Annual Literary Awards have become highly popular now".

The Literary Awards Committee of Priyadarshni Academy consists of Shri Vishwanath Sachdev, Shri Ramdas Phutane, Shri Murli Adnani and Shri Harkishon Udani representing Hindi, Marathi, Sindhi and Gujarati languages.

The Awards consisted of **Cash prize of Rs 25,000/-** each and Trophies. The recipients of the Awards for the year 2007 were :

1. **Shri Kisharam Lekhraj Rupani Memorial Hindi Literary Award** conferred on **Shri Madhusudan Anand** for his collection of short stories titled '*Bachpan*'. Shri Anand is a

Senior Journalist and currently the Editor of the Delhi edition of *Navbharat Times*. His stories depict the turmoil of life and exude the rays of hope. His other collection of short stories is titled *Bharat: Ek Antaheen Yatra*.

2. **Prof. Ram Panjwani Memorial Sindhi Literary Award** was conferred on **Shri Vasudev 'Nirmal'** for his overall contribution to the Sindhi literature. Shri Nirmal, an Engineer by profession, is regarded as one of the popular Sindhi poets and playwrights. He has published several collections of poems, ghazals, lyrics, stageplays, monologues, adaptations and translations. He is also the author of *Self Sindhi Teacher*.



Shri Madhusudan Anand, Senior Editor, *Navbharat Times*, New Delhi, receiving the Priyadarshni Academy's Kisharam Lekhraj Rupani Memorial Hindi Literary Award from Shri Dilip Walse Patil, Minister for Energy, Technical & Medical Education, Govt. of Maharashtra at the Priyadarshni Academy's 23rd Annual Literary Awards & Scholarships Function held on March 22, 2007 at the IMC Hall Mumbai. Shri Nanik Rupani, Chairman, Priyadarshni Academy is also seen in the picture.



Shri Vasudev 'Nirmal' receiving the Priyadarshni Academy's Prof. Ram Panjwani Memorial Sindhi Literary Award from Shri Nihchal Israni, Chairman & MD, Blue Cross Laboratories Ltd., Mr. Dilip Walse Patil, Minister for Energy, Technical and Medical Education Govt. of Maharashtra is also seen in the picture.

Not just business as usual.

Awards and Accolades

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in the World *Forbes Traveler 400, The
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Literary Awards & Scholarships Presented



Mrs. Grace Pinto, Director Ryan International Institutions is seen receiving an Appreciation Memento for her outstanding contribution to the field of education, from Mr. Dilip Walse Patil, Also seen in the picture are : Mr. Nihchal Israni, Chairman, Blue Cross Laboratories Ltd. and Mr. Nanik Rupani, Chairman, Priyadarshni Academy.

Priyadarshni Academy honoured **Mrs. Grace Pinto**, Managing Director, Ryan International Institutions for her outstanding contribution in the field of education and **Mrs. Deena A. Mehta**, Managing Director, Asit C. Mehta Investment Intermediates Ltd. for her outstanding contribution to the broking industry in India on the occasion.

Priyadarshni Academy also organized the launch of the novel titled **'The Cave of Freedom'** by V. Radhakrishnan, a Bangalore-based architect and author on the occasion. The novel published by Konark Publishers Pvt. Ltd, Delhi is "dense in its social details and subtle in its metaphysically meditative narration... The experience depicted in the novel is moving and the modern reader is challenged to introspect and explore his/her life..."

Priyadarshni Academy also gave Educational Scholarships and Financial Assistance to 93 students this year. The Scholarships of Rs. 10,000 each were given to students doing courses in Engineering, IT, Medicine, B.Ed. and Architecture. A total of Rs. 5.15 lakhs were distributed towards scholarships and financial assistance.

Following Scholarships of **Rs. 10,000** each were newly initiated:

- Harish Mahindra Memorial Scholarships
- Ramakrishna Bajaj Memorial Scholarships
- Smt. Geeta Israni Memorial Scholarships
- Financial Technologies Scholarships
- Smt. Indira S. Kotak Scholarships



Mrs. Deena A Mehta, Managing Director, Asit C. Mehta Investments Intermediates Ltd., receiving Appreciation Memento from Mr. Nihchal Israni, Chairman & MD, Blue Cross Laboratories Ltd. for her outstanding contribution to the broking industry on the occasion of the Priyadarshni Academy's 23 Annual Literary Awards and Scholarship Function. Mr. Dilip Walse Patil, Maharashtra Minister for Energy, Technical and Medical Education is also seen in the picture.

The selection of scholarships was made by the Scholarship Committee with Dr. Ram S. Tarneja as Chairman and Prof. J. K. Bhambhani, Prof. Nanik Shivdasani, Principal Dr. (Mrs.) Indu Shahani, Principal Ms. Manju J. Nichani, Principal Ms. Rekha Shahani and Ms. Maya Shahani as members.

Out of the 93 recipients of the Scholarships and financial assistance, 65 were from Mumbai and the rest from other parts of Maharashtra, Karnataka, Tamil Nadu and Andhra Pradesh.



A student is seen receiving the Harish Mahindra Memorial Scholarship for Mrs. Radhika Nath, daughter of Late Mr. Harish Mahindra. Seen in the picture are : Mr. Nihal Israni, Chairman & MD, Blue Cross Laboratories Ltd., Mr. Dilip Walse Patil, Maharashtra Minister for Energy, Technical & Medical Education and Mr. Nanik Rupani, Chairman, Priyadarshni Academy.

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The Voluntary Sector in India and the Role of NGOs

The Voluntary Sector in India is still in a nascent stage of development. But for a handful of NGOs which have attained international stature, most are struggling to make their presence felt. This, in spite of the fact that India, with its massive population and lack of infrastructure, needs a strong voluntary sector to help its humanity. Some of the problems of the sector have to do with resources, monetary as well as skilled manpower. True, there are wonderfully dedicated grassroots workers doing their best in their respective fields to serve humanity. They work in their own small ways, in specific sectors. The scale, however, is missing, principally because there is not enough managerial expertise to expand an NGO. Also, enough money does not get diverted to the voluntary sector, even though Indian industry had made it big and global. Corporate governance has come on the agenda of companies, but in most cases, efforts are restricted to the well-being of their own employees and their families. The government too does not have sufficient money to pump into the sector to make it count. The social problems in India are too large to be managed. This is where the voluntary sector has a very big role to play.

NMIMS Supports the Cause

Narsee Monjee Institute of Management & Higher Studies (NMIMS University), among the top ten management institutions in the country, was one of the earliest to develop training in the voluntary sector. In order to speed up and improve development of competencies in the Voluntary Service Sector, the Institute recently upgraded the Certificate in Management of Voluntary Services Organizations programme to a one-year week-end Diploma. The Institute believes that social responsibility is a contributor to progress. The institute has also established a Social Enterprise Cell and a Disaster Management Cell to translate its training to applications. The programme is a systematic search for better ways to develop, sustain, and spread innovative and effective response to social needs. Social entrepreneurship, as a tool for social change, presents a unique opportunity to interact with inspiring change-makers, gain insights into the challenges of the sector and evolve means to promote social well being. The programme enables NGOs to develop effective and efficient management development practice.

The course is also aimed at exploring the rationale behind the proposition that business has a responsibility to society beyond that of wealth creation. Field Visits to NGOs are organized to expose students to the social sector.

The programme has term papers on such diverse and crucial issues as "Critical Analysis of HIV/AIDS Bill 2005"; "The Impact of Early Intervention on the Development of the Mentally Challenged"; "A Study on Challenges Before our Public Health Care System in Urban Areas"; "Role of Carbon Credit Trading in Reducing Global Warming"; "Study of Annual Reports of Voluntary Organizations"; "Impact of Foreign Contribution Regulation Bill 2006 on VSO Sector"; "A Study of Students Studying in Night



Mr. Rupani receiving a bouquet from Dr.N.M.Kondap, Vice-Chancellor, NMIMS University.

Schools"; "Proposed Response Mechanism to Disaster Management in Mumbai"; "Child Labour"; "Micro-finance: A Tool for Poverty Alleviation"; "Role of Information Technology in Women's Empowerment" "Impact of Rescue on Rehabilitation of Trafficked Victims"; "Empowerment of Women Through Legal Aid Services"; "Social Impact of Reservations in Higher Education System", etc. For more information about the programme, readers can browse the website: www.nmims.edu

Mr. Rupani delivers NMIMS Convocation Address

Priyadarshni Academy Chairman Shri Nanik Rupani delivered the Convocation Address of NMIMS University on April 21, 2007. In his address, Mr. Rupani stated "I always believe that it is the educated youth of the country and their talents, attitude and work-culture that shape the destiny of a nation. India is fortunate to have a large percentage of its population who are young, dynamic and intelligent. Our country needs your talents and services just as much as it does of those who work for the business sector.

Why is that? The Government alone, on its own, cannot deliver solutions to the enormous challenges faced by our society. That is where Voluntary Service Organizations come in. They are more in touch with the challenges at the grass root level. They are vital and indispensable to maintaining good social health in every society. The government is interested in helping VSOs to help them undertake projects beneficial to society."

Mr. Rupani expressed certainly that "the Institute's programme would help the students develop their career in the social development sector." He emphasized his favourite credo that "SERVICE TO SOCIETY IS THE BEST WORK OF LIFE. Voluntary Service Organizations are there to serve others. Reward for service is more service. When you Give, you are BLESSED. As we set about to do this 'best work', keep certain principles in mind. It is vital to love your organization. Be proud. Think Big and it will grow big."

Sponsor Educational Scholarships of Rs. 10,000 each to needy students who wish to pursue higher studies. The scholarships can be instituted in the name of your beloved departed souls or in the name of organisations.

Annual Literary Awards for Hindi, Marathi, Sindhi, and Gujarati literature also could be sponsored.

Donate to Priyadarshni Academy and use its expertise to make them happen.



HARI N HARILELA GBS OBE LL D JP
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11 May 2007

Mr. Nanik Rupani
Chairman
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
Dear Nanik,

Thank you for sending me the January-March 2007 issue of the RAINBOW newsletter.

I am pleased to note the activities you have been doing despite being busy in your business. It was interesting to read about the recipients of the Global Awards for the year 2006. You have taken the Priyadarshni Academy to new heights and my best wishes are with you for your continued good health and success in all your endeavours.

With kind personal regards

Yours sincerely


Hari N Harilela

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RAJENDRA S LODHA

April 12, 2007

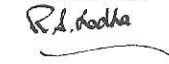
My dear Shri Nanik Bhai,

I was delighted to learn from the letter dated 1st April, 2007 sent to me by the Advisor of Priyadarshni Academy of the wonderful work you have been doing.

May I congratulate you once again on, over the years, making the Priyadarshni Academy's Global Awards so important and most prestigious.

Hoping this reaches you in the best of health and spirits and with kind regards,

Yours sincerely,



R. S. Lodha

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HUMAN INTEREST

Here is a real incident that should hold your interest. The incident was related during a chance conversation Priyadarshni Academy officials had with Mr. Nayan Patel, its Vice Chairman. The incident occurred some 30 years ago, in an India which was considerably more traditional than it is today.

Nayan's sister, Nisha, became of marriageable age. Her parents, Smt. Chandaben and Shri Mohanbhai Patel, who are from a well-to-do family, had accumulated, over time, as was the custom in those days, valuable ornaments and assets, including bank balances, to give to her in marriage. In time, an excellent proposal came forward and the marriage was settled. During one of the several discussions that took place between the two families prior to the grand occasion, Nisha's parents mentioned in passing that they would give as gift to Nisha the ornaments they had purchased. The boy's parents, however, politely stated that they would not have any of those, that they only wanted Nisha to come to their home like their own daughter. Nisha's parents' repeatedly saying that they would send along the ornaments purely out of love for their daughter only fell on deaf ears.

The all-important event took place in due course in a grand manner. Nisha's parents were in a quandary as to what to do with the ornaments on which they had spent a fair amount of money and bought exclusively for Nisha and which, therefore, rightfully belonged to her. After considerable deliberations, they coolly and quietly, without mentioning it to the boy's parents, sent the ornaments with Nisha at the "Vday" and felt happy and proud about what they had done.

The Patels' moral victory was, however, short-lived. The following day, back came the boy's parents. Nisha's parents happily welcomed them because this was their first visit to the girl's household after the wedding. What they did not, however, expect was that the boys' party would also bring back with them the treasure all the ornaments which Nisha's parents had sent along with her. The boy's parents stated summarily and in no uncertain terms and with tears in their eyes that they cannot keep any of it. At the end of it all, Nisha's parents joy knew no bounds - that Nisha went into a family that thought so loftily.

Those were days when, even in a progressive urban metro like Mumbai, the dowry system was rampant. For that matter, even in today's India, the system still prevails in large measure, in some form or the other, even in the so-called progressive metros. It is a social evil that dies hard. Much needs to be done by the government and the people alike to rid India of this social evil and march forward to become a respected and progressive globalized society.

Nisha's parents-in-law were none other than the late Shri Ramanand Sagar and his wife, Leelaben Ramanand Sagar. Shri Sagar took Indian interest in *Ramayana* to a pinnacle with his epic TV serial which brought life in India, every Sunday for an hour, almost to a standstill, only so that every one could watch the serial and imbibe the values represented in this famous mythological work.

Late Shri Sagar was a very dear friend of Priyadarshni Academy and closely associated with its activities. The family continues to be its well-wishers just as the Patel family. Mohanbhai Patel, as readers will know, was the Sheriff of Mumbai.

There is another side to this fascinating incident. Nisha's parents were stuck with the ornaments which they bought for their daughter. An idea dawned on them that the ornaments be kept in bank lockers for Nisha if and when she can avail of them and when her parents-in-law relented.

But they felt that to celebrate the good experience, they should do something useful to society. They were toying with various ideas for a while. One day, they met a family friend, Dr. M. G. K. Menon, former Scientific Advisor to the Prime Minister, who suggested that they institute an award that would inspire future generations and benefit the society. The Patels mulled over the idea for some time and discussed it with other friends. They decided to put into a Trust all the earnings from their business for the year. 1973 was the year concerned and the earnings amounted to a good 60 lakhs.

Thus was born the Vividhlaxi Audyogik Samshodhan Vikas Kendra and its VASVIK Awards. The awards carry a purse of Rs.50,000 each and are presented at a biennial function in Mumbai or other leading city in India to scientists and researchers. The Awards are given in the following fields to selected researchers who have made outstanding contributions to the advancement of science and technology leading to India's economic prosperity.

- (a) Agricultural Sciences & Technology
- (b) Biological Sciences & Technology
- (c) Chemical Sciences & Technology
- (d) Electrical & Electronic Sciences & Technology
- (e) Environmental Sciences & Technology(f) Information & Communication Technology
- (g) Material and Metallurgical Sciences & Technology
- (h) Mechanical & Structural Sciences & Technology
- (i) Smt. Chandaben Mohanbhai Patel Industrial Research Award for Women Scientists



Prof. M. M. Sharma, Dr. Mohanbhai Patel, Dr. Manmohan Singh, Prof. M.G.K. Menon, Shri Ramanand Sagar

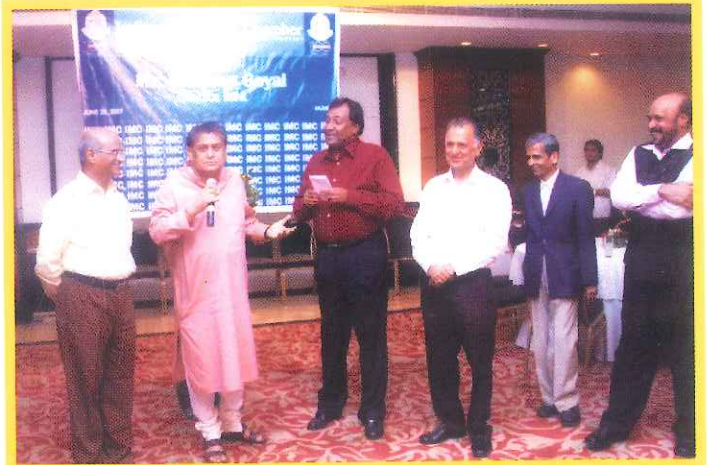


Lord Navnit Dholakia giving away the award, flanked by Prof. M G K Menon and Dr. Mohanbhai Patel



Dr. Gupchup, Sir Michael Arthur KCMG, British high Commissioner to India, Shri Nayan Patel, Dr. Mohanbhai Patel, Mr. John Prescott, Dy. Prime Minister of UK, Dr. M. . K. Menon, Shri Suresh Prabhu, M.P. and Dr. K. P. Banerjee.

The awards galvanize research in various fields and takes India's significant progress in research further forward.



Shri Sontosh Mohan Dev, Union Minister for Heavy Industries & Public Enterprises is seen addressing businessmen on the occasion of the felicitation function of Mr. Kuldeep Goyal, Director, BSNL in Mumbai on June 28, 2007 organised by IMC. He is flanked by Shri Kuldeep Goyal (left), Shri Niraj Bajaj, Shri Nanik Rupani, Shri Jitendra Sanghvi, Shri Sanjay Dadtika

Priyadarshni Academy Participates in Tree Plantation Programme

Mr. V. N. Gopalakrishnan, Senior Executive Officer, Priyadarshni Academy participated in the 'Tree Plantation Programme' organized by Sadguru Mangeshda Kriya Yoga Foundation, on June 10, 2007 at the Spiritual village of the Foundation at Jambulpada, Raigad district. Sadguru Yogiraj Sri Sri Mangeshda, Head of the Foundation, and Sri Vasant Oswal, NCP President, Raigad district, and several other dignitaries participated in the programme.

Quotes from "Chanakya Neeti"

- ✎ Do not live in a country that does not allow you self- respect, honour, means of living, a family, kith and kin, friends, well-wishers, ways of education and self-development. Quit such a country. It is not fit for living.
- ✎ Those parents who do not teach their children letters and educate them are the worst enemies of their own children. Because, an uneducated person is spurned in the assembly of the learned people. He is a total misfit as a crane is in the flock of the stately swans.
- ✎ If you were to choose between an evil person and a snake to keep company with, opt for the snake, because a snake will bite only in self-defence but an evil person can bite for any reason and at any time or always.
- ✎ A man must quit a religion that does not preach love and kindness. A man must leave a teacher who has little knowledge. A man must leave a woman who has foul temper and a man must break off with the kith and kin who have no love for him.
- ✎ Infatuation is the most sickening disease. Greed is the worst enemy. Anger is the worst fire. Knowledge is the most comforting possession.
- ✎ You can win over a greedy by offer of money, a proud person by cowering before him, a fool by agreeing with him and a scholar by speaking the truth.
- ✎ Do not be too simple and too straight forward. Go to the jungle to see how the smooth and straight trees have been cut down mercilessly but the crooked ones stand unharmed.
- ✎ A great dynasty is not great if it is bereft of educated members. If a person of low birth gains learning and wisdom, he would be honorable for nobles even.
- ✎ Do not wake up the king, serpent, tiger, pig, child, other's dog and a fool. Leave them asleep.
- ✎ Poets can imagine anything. Women can do anything. A drunkard can say anything. And a crow can eat anything.
- ✎ A person who maintains silence for one year, opening his mouth only to eat, gets all the honors of the heaven for ten million years.
- ✎ Drop by drop a pitcher gets filled. Similarly, a little-by-little collection of money, learning and good acts become great treasures.

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