

January - March 2015

Chairman's Message



Niranjan Hiranandani

Priyadarshni Academy had a great 2014 with its activities. Our foremost pride was when we gave our Global Award to Prime Minister Shinzo Abe of Japan for promoting Indo-Japanese relations. The award was presented by Shri L. K. Advaniji. We were

privileged to spend about 22 minutes with the Japanese Prime Minister. The award was given at an exclusive ceremony at the Taj Mahal Palace Hotel in Delhi on January 26 when the Japanese Prime Minister had visited India to be Chief Guest at the Republic Day function.

Our biennial 30th Anniversary Global Awards event which took place on September 19 at the Trident, Nariman Point, too was a stellar event with some of the world leaders in different disciplines receiving our awards.

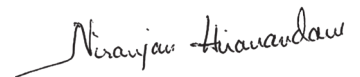
Our annual literary and educational scholarships event which took place in March too added value to the Academy as an NGO which meets the goals of inclusivity which, in the year 2014, more than ever before, has become the nation's agenda.

We had a music event as well to promote our National Integration Project.

We are already planning a host of events for the year 2015 with three coming up early in the year, descriptions about which you will find in this issue.

I want to take this opportunity to thank you for supporting us and being part of our events. I am sure this will continue into the New Year.

With best wishes,



Niranjan Hiranandani

LITERARY AWARDS & EDUCATIONAL SCHOLARSHIPS PROGRAM

FEBRUARY 19, 5:00 P.M. AT WALCHAND HIRACHAND HALL, INDIAN MERCHANTS' CHAMBER

CHIEF GUEST

**SHRI. C. VIDYASAGAR RAO
HONORABLE GOVERNOR OF
MAHARASHTRA**

Awards will be given for outstanding literary writing in the Hindi, Marathi, Sindhi, and Gujarati languages. Scholarships will be presented to deserving and financially needy students most of whom are pursuing their Bachelor's degree in professional courses.

ULSU Russia and Jaro Education Award Ceremony for International MBAs

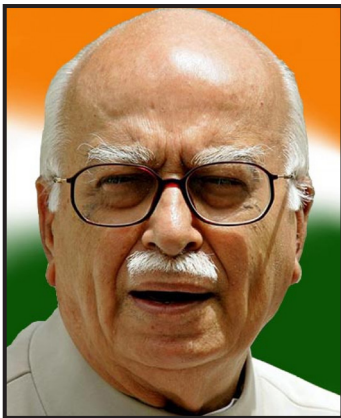


Mr. Nanik Rupani, Chairman, Neutron Electronics Systems Pvt. Ltd., and Member, Jaro Education, Advisory

Board, in his speech inspired the students with his entrepreneurial journey.

**SHRI L. K. ADVANIJI TO GRACE SINDHI SANGEET JI SHAM ON APRIL 3
Nehru Centre Auditorium, 7:00 p.m.**

In the past, Priyadarshni Academy had organized a number of programs to promote Sindhi culture and the arts among the Sindhi community. It is organizing this program again after a fairly long pause to support this important objective.



Mr. L. K. Advani, doyen of Indian leaders, and the foremost leader of the Sindhi community, has kindly agreed to grace the event. Mr. P. P. Chhabria, Chairman of the Finolex Group of Companies, will be sponsoring the programme.

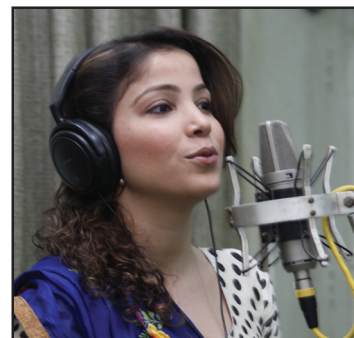


This exclusive and prestigious musical evening will be assembled by well-known singer and composer Mr. Ghansham Vaswani who has many popular film songs to his credit including 'Itni Shakti Hamein Dena Data' from the film Ankush. As a composer, he completed a ghazal album for Shri Jagjit Singh. He has sung for films and TV serials in Sindhi, Hindi, and Punjabi. With him will be his wife, Meenakshi, who has accompanied him successfully on programs, and daughter Shivani who, after being Associate Vice President of Star TV, has been devoting her entire time to music.

Other stars featuring in the program will be:

Kaajal Chandiramani who was born in the lap of music, being the grand-daughter of the illustrious doyen of Sindhi culture, Padma Shri Prof. Ram Punjwani. She has sung playback in films including one under

the baton of Kalyanji Anandji. With her performances, she has been a binding factor for Sindhis all over the world.

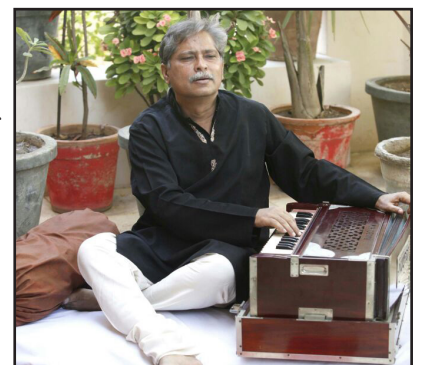


Jaishree Bathija, who has trained in Hindustani classical music since a young age and in light music, Sindhi kalaams and geet, and Hindi film and non-film songs.

Dushyant Ahuja from Adipur, Gujarat, who is a popular singer of Sindhi folk songs and an approved artist for Aakash Vani.

All the musicians have travelled far and wide not only in India but also abroad. In the program, the group will sing their favorite songs including duets.

The Academy will also felicitate a number of other leaders in the community who have contributed to the development of the community in various fields.



MUSIC MANTRA

**(Under Priyadarshni Academy's National Integration Through
Dance and Music Project)**

FEBRUARY 28, Nehru Centre Auditorium, 7:00 p.m.

By Kummar Chatterjee and his Group



The Academy will organize an outstanding Hindi music event by Musicologist Mr. Kummar Chatterjee (M. Mus.). Mr. Chatterjee has

been doing research on Music & Mantra for the last 25 years. He attempts to heal the Body and stimulate the Brain and helps to rejuvenate them. He has many patients of Parkinson's, Alzheimer's, ADHD, Depression, and Cancer.

Mr. Chatterjee has performed twice in front of President Barack Obama in the U.S. in the White House and received training at the internationally known Sloan Kettering Institute in the U.S.

In this special and exclusive program, Mr. Chatterjee will perform a show on Mantra & Music with six highly skilled musicians singing with him and with full audio-visual support. The group will sing theme-based, highly entertaining Sufi and Classical Fusion songs. The show will be of great interest and benefit to people from all ages including the younger generation.

PRIYADARSHNI ACADEMY CAN HELP CORPORATE INDIA MEET ITS CSR AGENDA

Priyadarshni Academy, a 30-year old prominent NGO, registered as a charity organization, is happy to offer its expertise, which it has gained by handling, a major educational scholarships program and its 'National Integration through the Promotion of the Indian Classical Performing Arts Among the Young', to help Corporate India meet its CSR agenda. The Academy is also covered under 80G. Please contact the Academy for details.

IMMORTAL R. K. LAXMAN



19 September, 1990: Mr. R. K. Laxman receives a felicitation trophy from Mr. Nanik Rupani. Also seen are (from left) Mr. Nana Chudasama, Mr. Shivraj Patil and Mr. Ramrao Adik

In the passing away of R. K. Laxman on January 26, India lost its greatest political cartoonist who drove home the reality of life in India closer to our entire nation and thereby made a contribution to the improvement of her people's lives and thinking. In the process, Laxman has made himself immortal.

Priyadarshni Academy had the honor of felicitating him in the year 1990 at our annual awards function on September 19. The Academy grieves in the passing away of this national pride. May his Soul rest in peace.

IN MEMORIAM

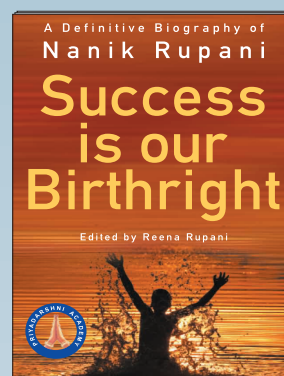
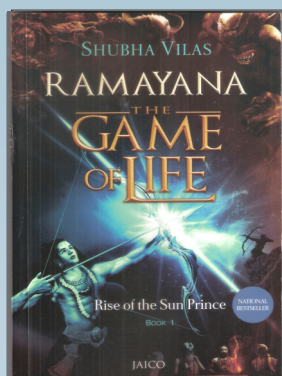
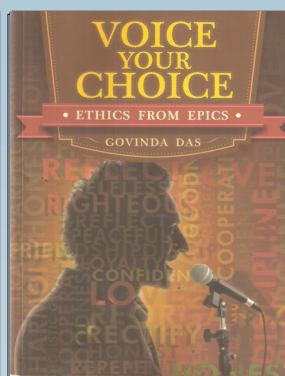
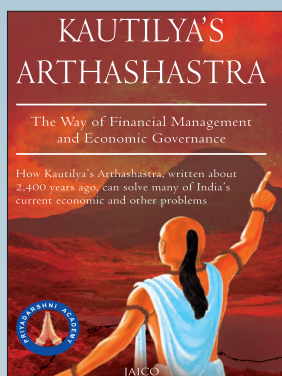
Hari Naroomal Harilela, GBM, GBS, OBE, JP, Hong Kong Indian businessman, hotelier and philanthropist and the founder and chairman of the Harilela Group, passed away on 29th December 2014. He was often regarded as the richest Indian in Hong Kong.



Harilela was a great friend of Priyadarshni Academy and its Chairman Emeritus, Nanik Rupani. He was presented the Global Award for outstanding contribution to Corporate Social Responsibility by the Academy in its 14th Anniversary Global Awards Function on 19th September 1998. The Academy pays homage to his glorious career. May his soul rest in peace.

PUBLICATIONS

(AVAILABLE FROM CROSSWORD/JAICO OUTLETS AND
PRIYADARSHNI ACADEMY)



Kautilya's Arthashastra: The Way of Financial Management and Economic Governance,

Jaico Publishing House and Priyadarshni Academy, 2014, paperback (in English)

Hindi translation (2014)

Tamil translation (2014)

Marathi translation (2013)

Gujarati translation (2013)

Kannada translation (2013)

Telugu translation (2013)

Farzi translation (e-publication)

₹

299

175

199

175

195

150

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\$ 6

Das, Govinda - Voice Your Choice: Ethics from Epics

(a collection of thought provoking articles that distill the mature wisdom of Mahabharata and Ramayana to assist one in empowering the inner voice), White Woods Publishing House, in association with Priyadarshni Academy, 2014, paperback

125

Vilas, Subha - Ramayana: The Game of Life – Rise of the Sun Prince, Book 1

(a book that decodes the teachings of the verses from the first chapter of Ramayana and discovers their relevance to day-to-day life struggles), Jaico Publishing House, 2014, paperback

250

Patil, Shivraj V. – The Dasbodh of Ramdas Swami, Guru of Shri Shivaji Maharaj,

Vol. I, 2008, hardback

1000

Vol. II, 2008, hardback

1000

Patil, Shivraj V. - Shrimad Bhagavad Geeta, 2007, hardback

500

Rupani, Reena, ed. - Success is our Birthright: A Definitive Biography of

Nanik Rupani, Ameya Inspiring Books, 2006, hardback

395

Priyadarshni Academy, paperback,

250

Animation format

30

Association of Adolescent and Child Care in India – Teen Tips,

Priyadarshni Academy, paperback

150

Association of Adolescent and Child Care in India – FAQs for Parents of Teenagers,

Priyadarshni Academy, paperback

250

Priyadarshni Academy, 1, Arcadia Bldg., Nariman Point, Mumbai 400021, India

Tel.: +91-22-22873456/66307160; Fax.: +91-22-22022671

E-mail: pa@priyadarshniacademy@gmail.com; Website: www.priyadarshniacademy.com