

RAINBOW

Newsletter of Priyadarshni Academy

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Chairman's Message

Dear Reader, Greetings!



I want to extend heartiest congratulations, on behalf of Priyadarshni Academy, to a number of people who achieved professional and personal milestones recently. **Dr. Hari Harilela**, born in India and settled in Hong Kong, received Hong

Kong's highest award, the Grand Bauhinia Medal (GBM). It is the first ever highest honor bestowed on an overseas Indian by a foreign government.

Dada Hari has been a close supporter and Mentor of the Academy. We wish him many more successes.

Our Vice Chairman, Mr. Niranjan Hiranandani, is someone in a similar league, having achieved many firsts and planning on more firsts. This builder extraordinaire completed his 60th birthday recently. We wish him many, many more years of achievements on his way to building India.

Mr. S. Rajgopal, Member of our Global Awards Advisory Committee and a person with a distinguished career, and his wife, celebrated their Golden Wedding Anniversary. We wish them many more years of togetherness.

The Academy's Educational Scholarships Committee met recently and decided on the annual scholarships to be presented. Under the Chairmanship of Mr. Nihchal Israni, and at his initiative, it was decided that the Academy would maintain the amount it has allocated for scholarships at the same improved level as last year, despite the difficulties it has had in raising funds during these trying economic times. This is great news indeed as educational support to the needy and the merited has been the Academy's passion since its very

establishment. We are grateful to **Mr. Israni** for helping in this decision. The Literary Awards selections are also being finalized. The Annual function to present literary awards and educational scholarships, however, will be delayed this year from March to June 25.

The response to the Global Awards selections are coming through nicely and it promises to be another great year for the Awards program. We should be carrying bio-sketches of the awardees in the next issue. There are indeed some wonderful achievers we will host this year.

This issue of the Newsletter has for once shifted gear and is focused on compelling day-to-day issues that require our immediate attention. The Academy cohosted a program on "The Problems of Water Supply and Cleanliness* which our Municipal Commissioner Mr. Swadheen Kshatriya and Additional Municipal Commissioner (Conservancy & Waste Management) Mr. R. A. Rajeev addressed. A hundred NGOs supported this important program. A suggestion made by the Academy to create awareness about this and related issues through Newsletters and inhouse publications of the NGOs as well as those of corporates and cooperative housing societies was welcomed wholeheartedly by Mr. Kshatriya. The Academy will be in touch with the Commissioner to implement this idea. You can expect regular communications on relevant issues in your Newsletter from hereon.

Creation of E-Waste is a growing concern. I was involved with a program on the subject of reducing/eliminating E-waste and readily agreed that Priyadarshni would play a role in this important initiative.

Nanik Rupani

Chairman

Privadarshni Academy offers its hand to BMC in creating citizen awareness at a meeting hosted by IMC, Academy, and 100 NGOS

unicipal Commissioner Mr. Swadheen Kshatriya of the Municipal Corporation of Grater Mumbai (MCGM) addressed an interactive meeting on "The Problems of Water Supply and Cleanliness" on February 17 at the Walchand Hirachand Hall of the IMC. The meeting was organized by IMC, Priyadarshni Academy, Rotary Club of Bombay, Property Owners Association, Nepean Sea Road Citizens' Forum, and 100 other prominent NGOs. Mr. R. A. Rajeev, Additional Municipal Commissioner (Conservancy & Waste Management) addressed the meeting on "Solid Waste Management".

Mr. Nanik Rupani of IMC's Mumbai Development Committee introduced the theme. He said that the water supply situation facing the city is grave and that the corporate sector and the NGOs have to work shoulder-toshoulder with MCGM to resolve the problem.

Maharashtra was

paying a heavy price for its high degree of industrialization and urbanization. The pressures created by the demands of building infrastructure for the growing population were having a severe impact on the environment, particularly evident in the deteriorating quality of its water. Many localities of the city of 18 million inhabitants receive water only a few hours a day, forcing residents to buy water at exorbitant prices from touts or water tank owners. Mr. Kshatriya cautioned that Mumbai's growing water shortage is a potentially dangerous trigger for nationwide social unrest.

Mr. Kshatriya began by saying that Mumbai metropolitan region received much less potable water supply than the average in many previous years, due to scanty rainfall. In view of this, MCGM will not be able to increase the daily water supply to the city in excess of 2,900 million liters till July 15. When the catchment areas of these reservoirs received less rainfall due to failure of monsoon, the city is left with few options.

About 20% to 25 % of the water supply is leaked away or pilfered along the pipelines. A substantial portion of the potable water supplied to the city is being recklessly used and wasted for washing vehicles, flushing toilets, watering gardens and for industrial purposes. Mr. Kshatriya

suggested that heavy

users such as

Railways, Bombay

Port Trust, and BEST

should think of

recycling water.

Possibilities will have

to be explored for

repairing old bore

wells and ponds, and

replacing old

pipelines. He also

stated that BMC is

not able to reach the

those on high

elevation. There are

severe problems for

localities on hilly

bore wells and

INDIAN MERCHANTS' CHAMBER Problem 5 Clean IM

Mr. Swadheen Kshatriya, Municipal Commissioner, addressing the meeting on "The fag-end areas or Problems of Water Supply and Cleanliness" on February 17, 2010 at the Walchand IMC President Mr. Hirachand Hall of the IMC. Seated on the dais are Mr. Anil Diggikar, Add. Municipal Gul Kripalani, who Commissioner, Mrs. Bakul Patel, Chairperson of Priyadarshni Academy's Forum for welcomed the Environment Protection, Mr. Nanik Rupani of IMC's Mumbai Development distinguished Committee, Mr. Gul Kripalani, IMC President, Mr. Dilip Dandekar, Chairman & speakers and the Commissioner, Mr. Nandan Damani, President, Rotary Club of Bombay, Mr. Neelu be augmented with gathering, said that Gidwani, General Secretary of Nepean Sea Road Citizens' Forum,

tankers.

The MCGM has now planned to augment water supplies by implementing additional reservoir projects -- Middle Vaitama (455 mld), Gargai (455 mld) and Pinjal (868 mld). "In addition, we are also setting up large water recycling facilities in public-private partnership (PPP) mode in Ghatkopar, Mulund, Versova and Colaba for processing waste and grey water, now flowing into the sea. The Commissioner observed that "Singapore authorities do not allow a single drop of water to go into the sea. On the successful model of the desalination plant set up by Chennai Petroleum Corporation, we are also planning to set up similar projects in Mumbai."

"MCGM has already taken some steps towards harvesting rainwater, and economic use of water by cooperative housing societies and others. All these measures will be able to provide sufficient water to Mumbai city in the next quarter century," he said.

Mr. R A Rajeev spoke on "Solid Waste Management" and described at length the various measures being implemented by MCGM for creating a clean environment in the city. MCGM's department is required to clear every day about 6,000 tons of domestic garbage and 2,400 tons of construction debris from various localities and process them by way of aerobic composting, RDF and biodegeneration at the dumping and landfill sites at Gorai, Mulund, and Deonar -- all on a PPP basis. As the Gorai site has reached its optimum capacity, the MCGM implemented a project for reclaiming the ecological balance and beautification of the site at a cost of Rs.50 crore. "Now we are generating 1,000 cubic metres of methane (greenhouse gas) from the site and generating 3MW of electricity. In addition, we have earned carbon credit to the tune of over Rs.74 crore" Mr. Rajeev said.

He also cited that BMC is in talks with a US-based multinational, General Electric, for acquiring technology to convert methane generated through waste into energy. Methane is considered to be 21 times more harmful than carbon dioxide.

Mrs. Bakul Patel, Chairperson of Priyadarshni Academy's Forum for Environment Protection, urged MCGM to encourage the cooperative housing societies in the city to set up rainwater harvesting projects, to stop the use of potable water for construction of buildings, and also to prevent the water tanker mafia from fleecing citizens. Participation with corporations will work wonders. MCGM should take action against people who make unauthorized use of water. Mr. Neelu Gidwani, General Secretary of Nepean Sea Road Citizens' Forum, urged MCGM to provide better conservation services to the slum dwellers "who constitute 60% of the population of the locality." Rotarian Nandan Damani sought MCGM's active cooperation with Rotary Club of Bombay in its campaign of creating public awareness on the need to use potable water more rationally. Mr. Niranjan Hiranandani said that builders should be encouraged to construct eco-friendly "green houses" and to undertake rain harvesting in a big way.



Priyadarshni Chairman in community roles at the Republic Day celebrations in Raj Bhavan



Mr. Rupani in animated conversation with the Governor of Maharashtra, His Excellency Shri Kateekal Sankaranarayanan



All smiles with the Hon'ble Chief Minister of Maharashtra Shri Ashok Chavan

Mr. Rupani was the Chief Guest at the Kathaknatyam by Ms. Malvika Chbandiramani at the Sophia Bhabha Hall on December 28. The program was organized by Arvind Nritya Sadhana, a cultural institution affiliated to Shri Aurobindo Society in Pondicherry.

Mr. Rupani was the Chief Guest at the 'Manoranjan Mela', a fun and fair for special kids, organized by the Rotaract Club of H. R. College in association with the Rotary Club of Bombay on January 8 at the Bal Bhavan. The Guest of Honor was Mr. D. Sivanandan, Police Commissioner of Mumbai.

Priyadarshni Academy assures support to E-Waste removal initiatives and to improve citizen health

LEAN-Sweep Forum (CSF), supported by Nariman Point Association (NPA), organised a presentation on E-waste and its management on January 4, 2010 at the Kamalnayan Bajaj Hall at Nariman Point to bring about awareness in the business district as e-waste is generated in big quantities in that area.

The Chief Guest, Mrs. Valsa Nair Singh, Principal Secretary of Environment of the Government of Maharashtra, appreciated CSF for its efforts and also announced her support by keeping e-waste bins in Mantralaya at various places. She also confirmed that CSF's project to distribute e-waste bins in colleges will be sponsored by Maharashtra Pollution Control Board-MPCB. She suggested that a specific day per month should be fixed for the students to deposit E-waste items in the E-waste bins. She acknowledged the ECO-RECO for the facility that they have built to treat e-waste.

The Guest of Honour, Rotarian Nanik Rupani, assured his full support to the project and stated that he will incorporate it in Priyadarshni Academy's agenda of activities.

It is estimated that over 400,000 tons of e-waste is generated in our country per annum. According to Maharashtra Pollution Control Board (MPCB)'s assessment, Mumbai alone generates over 12,000 tons. However, the hazards of e-waste are caused mainly by the manner in which it is discarded and disposed off.

A proper recycling unit at your doorstep is available in Mumbai-ECO-RECO which collects e-waste from offices and recycles it with proper technology. An E-waste bin is also available to collect e-waste in the premises which will be implemented by ECO-RECO.

Mr. B.K. SONI of ECO-RECO gave information by explaining the process in which e-waste is treated.

The Rotary Club of Bombay-GREEN VISION Committee was a co-supporter of this event. Rotarian & former IMC President, Mr. Shallesh Haribhakti stated that he will convince offices in Free Press House at Nariman Point and his own office to use the e-waste bin.

Mr. Maurice Martinez of Alliance Francaise appreciated the efforts of CSF as the message of Bonjour India festival is to protect the environment.

The Rotaractors of H.R. College showed tremendous interest as they got a lot of information on E-waste which will be put to use to help CSF activities.

Mr. Rajkumar Sharma, Convenor, CSF, concluded with the following statement. "It is extremely necessary to frame rules and regulations to treat e-waste apart from the guidelines already existing, as facilities are available now, e.g., ECORECO and others". He suggested the immediate cessation of the dumping of E-Waste and other wastes by some countries on India and to involve the informal sector by making it a collector of e-waste all over the city.

In the lucky draws for e-waste bins sponsored by ECO-RECO, EARNEST HOUSE and SAKHAR BHAVAN Buildings, members of the Nariman Point Association, were lucky winners.



Arthashastra and economic meltdown

Chairman Mr. Nanik Rupani gave the welcome address at the half-day seminar on 'WTO Agreements and Doha Negotiations: Towards Capacity Building of Stakeholders' during which he spoke strongly of the need for political and economic leaders to adopt the principles laid down in Kautilya's 'Arthashastra'. This, he said, would help economic governance and prevent the kind of debacle the world has been facing because of the meltdown and accelerate a safe uptrend. The half-day seminar was held at the Sunville Banquet and Conference Halls in Mumbai on December 15, 2009 and was jointly organized by Dept. of Commerce, GOI, Centre for WTO Studies, and FICCI. The program was well attended by about 200 influential leaders.



Unique student film project for children

hequered Flag Entertainment Company, based in Mumbai, recently made a film 'God Lives in the Himalayas" which had a special screening at Cannes in 2009; at the World Festival Competition Premier in Pusan, South Korea in October, 09; and was the opening Red Carpet Film at IFFI. Goa.

The sale proceeds of the DVD of the film will be used to:

- Establish a Student Cinema Fund that sponsors the film ideas of students across the country. Through a nationwide selection process, ten best ideas will be short-listed every year and grants given to students to make their films. The films have to contain social or educational value and should be a source of learning for students all over India.
- Establish innovative distribution ideas and document the ideas and the processes in the form of a book. Each of these ideas will be tested and the eventually successful models will be shared. About 1000 under-graduate students and 50 management students from across the country will participate in this project.
- Contribute to a noble cause by donating 25% of the proceeds to Make A Wish Foundation which works for children suffering from life-threatening diseases.

The project will be a tremendous learning experience for all the students involved.





'God lives in the Himalayas'

The epic journey of the four leading child actors who faced all kinds of challenges in extreme conditions to make their dreams come true. Remaining undeterred and confident, they emerged as true stars through their unique achievement. Their courage and commitment will inspire a generation of kids across the world.

The film has been shown to over 3 lakh schools and college kids across the country including IIT Kanpur, Daly College and other prestigious institutions.

Smt. Bachendri Pal, first Indian woman to reach the Summit of Mt. Everest 25 years ago has been an inspiration to every Indian who dares to dream. She rates 'God Lives in the Himalayas' as one of the finest movies I've seen in my life. The main message of the film, 'Do your duty and leave the rest to God', is the basis of human life. This movie will inspire the future generation of our country to do the same. I'm sure the four kids will be role models for children of all ages. I recommend this film to every single Indian kid."

Members may contribute to this noble cause by purchasing a DVD - MRP Rs. 150/- only.

It is available at: +91 98204 37180, +91 98338 77567

Email: chequeredflag@gmail.com, sales@godlivesinthehimalayas.com.

They may also spread the word to promote the growth of children.





Mr. Nanik Rupani, Chairman, Priyadarshni Academy, Mr. Adi Godrej, CEO, Godrej Group, Mr. Deepak Parekh, Chairman (non-executive) of HDFC, Mr. Nandan Damani, President, Rotary Club of Bombay, Mr. Shivkumar Israni, Hon. Secretary of Rotary Club of Bombay and Sheriff of Mumbai, (Dr.) Indu Shahani for the release of a short film on the Bhavishya-Yaan project on January 5, 2010 at the Taj Mahal Hotel."



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Former global awardee, Dr. Hari Harilela, receives Hong Kong's highest award

r. Hari N. Harilela, received Hong Kong's highest award, the Grand Bauhinia Medal (GBM) on October 17, 2009. Dr. Harilela is the only Indian to be honored with this exceptionally high distinction. It is in fact the first ever highest honor bestowed on an overseas Indian by a foreign government. Honourable Donald Tsang presented the award.

The award was in recognition of his distinguished record of public service, particularly for contributions to Hong Kong's economy, and exemplary community service to members of the Indian as well as the other ethnic minority groups. The Indian diaspora, numbering over 25 million, comprising both people of Indian origin and non-resident Indians, have made their mark across the globe in every walk of life. They are probably the most accomplished and educated minority group in various countries. In the book, '100 Global Indians', publishers of 'The Indian' have identified 100 Indians out of this vast population as the top 'Global Indian Entrepreneurs and Achievers', **Dr. Harilela** is one of them.

A strong believer in supporting educational causes, **Dr. Harilela** made a donation of HK\$5 million to the Baptist University of Hong Kong in 2005 towards its development. In February 2008, he donated another \$5 million to the University for the establishment of the Padma and Hari Harilela Scholarship Fund for outstanding students. In recognition of their generous support, the University named two Lecture Theatres entitled 'Padma & Hari Harilela Lecture Theatres', to be used for holding seminars, public lectures and international conferences.

Dr. Harilela has received numerous prestigious awards during his life. He was ranked as one of the 20 most power people who really ran Hong Kong during the 1990's. He is the undisputed leader of Hong Kong's Indian community and the head of the Harilela clan.

Asia Magazine named him as one of the 24 people known as 'The Prime Movers' that comprised technicians, professionals, legislative council members and other prominent people. They helped Hong Kong to be called as 'The Modern Miracle'.

Born in 1922 in India and raised in Hong Kong, **Dr. Harilela** is a legendary figure who has worked his way up the social ladder through hard work and determination. **Dr. Harilela's** famous sayings are: "The Secret of Happiness is Freedom, and the Secret of Freedom is Courage"; "We must give back to our country not by just giving money, but by getting involved in the community". For his contributions to society, **Dr. Harilela** was honored, among others, with:

- Justice of the Peace, 1963
- Officer of the Most Excellent Order of the British Empire (OBE)
- Pravasi Bharatiya Samman Puraskar Award, Govt. of India, January 2003
- International Humanitarianism Award by the Anti Defamation League (given to Presidents of countries), October 24, 1985
- Hind Rattan Award by NRI Welfare Society of India, New Delhi, July 15, 1993
- Global Award for Outstanding Contribution to Corporate Social Responsibility by Priyadarshni Academy, September 19, 1998



Mr. Manoj N. Israni, active member of the Academy, has been elevated to the post of Managing Director of Blue Cross Laboratories Limited, one of the fastest growing pharmaceutical companies in India. Mr. Manoj Israni has over 20 years experience in the pharmaceutical industry

handling various managerial activities and has held the prestigious positions of Director and Executive Director.

Blue Cross is one of the leading research- based pharmaceutical companies in India with a turnover of nearly 250 crore and with nearly three decades of experience in providing healthcare products to people across the globe with the aim of improving human life.

Today, Blue Cross name is synonymous with top quality healthcare products. They discover, develop and deliver a wide range of innovative and highly advanced pharmaceutical products covering major therapeutic segments like antibacterials, pain management, antispasmodics, cough and cold preparations, cardiology, diabetology dermatologicals, anti-ulcerants, antipyretics etc. Blue Cross has plants in Nasik and Goa in India which are approved by local F.D.A. and W.H.O. for compliances with current G.M.P. requirements. BLUE CROSS has been bestowed with several quality excellence awards.



بدوار الشبور واشبور والشبور والسورا والسور بالسور والسور MULLA & MULLA & CRAIGIE BLUNT & CARGE tu, Solicitors and Notarius THE, ST NOVEMBER CAPETE BOARS, THE MUMBER: HOW SOL. OUR BOX DMP/ 6* April 2010 My deur Nanikhhai, Your booklet "Success is Our Birthright" is worth reading more so because it is in Comic Format which reminds me of our childhood days when Comic Format was available only on few occasions and that too few and far between. What is interesting to tote is that while the younger generation in my house (which includes not only our children and their spouses but also our grandchildren) who would not have read anything about you except in the Comic Format, have started taking interest to read about you. I was wondering if all the characters could have been made to appear in the Comic Permat. I always knew you about your multilaceted personality and versatility. Your book "Success is Our Birthright" speaks for itself and is characteristic of your versatility. I wish you keep on producing quite a few more books in Comic Format on living personalities. Buchital ED.M. POPATI Mr. Nanik Rupeni the special sp

KANTIKUMAR R. PODAR

PODAR CHAMBERS FORT MUMBAI

9th Apr; 2010

My Dear Nanikbhai,

I received the booklet covering photographs & write up about you. You are human dynamo. I get one great satisfaction perplexed with the precision you carry out all programs involving large no. of dignitaries.

I read all your publications even including Kautilya's Arthashastra.

I wish you all the best in your career. Geetaji of course a great strength to you.

With personal regards,

Yours sincerely,

Hant

Shri. Nanik Rupani Mumbai

PHONE: 2266 4070, FAX: 022-2266 3845, E-MAIL: podarlex@bom4.vsnl.net.in

March 8, 2010

Dear Shri Nanikbhai,

Many thanks for sending me a copy of the publication titled "Success Is our Birthright" In Comic Format." I have gone through the same with great interest and found it extremely useful and educative. Lessons which you learnt in life have been communicated in the form of "Mantras For Success for future generations."

Your life is truly an inspirational story of an enterprising person who has created his own world out of zero. Your dedication, hard work, passion, fearlessness, zeal, never-say die attitude and above all helping nature have enabled you to reach great heights and win many friends and admirers in all walks of life.

I feel privileged that as Secretary-General of IMC, I came in close contact with you in different capacities such as Chairman of Telecom Committee, Mumbai Development Committee and President of IMC in 2004-2005. Last but not the least, we realized the dream of having our first 'India Calling Conference 2004' in Singapore under your dynamic and resourceful leadership.

I personally have learnt a lot from you. I would like to congratulate you once again and wish you and Mrs. Geeta Rupani and all members of your family a long and healthy life, full of success and happiness.

With kind regards,

Yours sincerely,

P N Mogre Chief Advisor

Indian Merchants' Chamber

Sut sharays wastany

31.12.09

Dharmanuragi

Yesterday I have seen the News letter of Priyadarshani Academy. 'Rainbow'. Your activities arc many fold and going through the Rainbow I was greatly impressed by it.

'Kautilya's Arthashastra' which you have printed is a great service you have done to the Indian culture, Economics and Politics. From childhood we have been told about Kautilya's Arthashastra by the senior members of my family. As you probably know the Walchand family is not only religious but also culturally very sound. Kautilya's Arthashastra was one of the very important aspects of our learning since it is mentioned in our Shastras also.

Kautilya has a prominent place in Jain Scriptures. He was advisor to Samrat Chandragupta Maurya, who was a Jain King. As you probably know King Ashok. grandson of Chandragupta was Jain but later converted into Budhist religion.

I am very very happy to see that Kautilya, through your effort has been given the prominent place in the society and current Management, Economic systems. Please accept my heartiest congratulations.

With regards.

Yours sincerely.

Ahimsa Paramo Dharma

Smt. Sharayu Daftary

Shri Nanik Rupani. Chairman Rainbow

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Books page

Rupani biography in comics format

Stealth Publications, has brought out an edition in comic format of Mr. Rupani's biography, 'Success is My Birthright'. The edition is the initiative of Mr. Bharat Vyas who is an old hand in bringing out publications in this format. The format has been chosen to reach young children. The copies will be available at Priyadarshni Academy's Office.

Rupani Welcomes Higher allocation of funds for Education

The Chairman of Priyadarshni Academy complimented the Union Finance Minister Mr.Pranab Mukherjee on his budget proposals for the year 2010-2011, especially for education and the social sector. "It is a welcome decision to allocate Rs. 31,300 crores for primary education, an increase of16.8%, and Rs. 22,300 crores for healthcare." Mr. Rupani also appreciated the government's efforts to 'Go Green' by initiating various projects in the new and renewable energy sector by allocating Rs. 1,000 crores, an increase of 61%. "The budget will further boost the Indian economy which is quite resilient to the global meltdown in recent years", he said.

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0	Shrimad Bhagavad Geeta Rendered in English by Shri Shivraj V. Patil	Rs. 500/-
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Mr. Nanik Rupani, seen with Mr. Lakshmi Mittal, Dr. Indu Shahani, Hon. Sheriff of Mumbai and Ms Rajashree Birla, at the Rotary Club of Bombay meeting on Thursday, January 21, 2010.



Mr. Nanik Rupani, speaking on E-waste Awareness and its management on January 4, 2010 at the Kamalnayan Bajaj Hall at Nariman Point.



Mr. Nanik Rupani, Co-Chairman of FICCI, giving the welcome address at the half-day seminar on 'WTO Agreements and Doha Negotiations: Towards Capacity Building of Stakeholders' at the Sunville Banquet and Conference Halls in Mumbal on December 15, 2009 and was jointly organized by Dept. of Commerce, GOI, Centre for WTO Studies, and FICCI.



Mr. Nanik Rupani, being honoured by the members of the Rotary Club of Bombay-Green Vision Committee.

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IF IT'S MARUTI IT MUST BE VITESSE



Mr. Nanik Rupani, Chairman, Priyadarshni Academy seen with Mr. Nitin Gadkari, National President, BJP and Mr. Nandan Damani, President, Rotary Club of Mumbai at a function of Rotary Club, regarding Development in Politics on April 6, 2010".



Mr. Nanik Rupani and Mr. Nitin Gadkari having a chat at the function.



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